

NEW YORK STATE THOROUGHBRED BREEDING & DEVELOPMENT FUND PERFORMANCE MEASURES – 2011

NAME OF PUBLIC AUTHORITY

New York State Thoroughbred Breeding and Development Fund Corporation

PUBLIC AUTHORITY’S MISSION STATEMENT

To promote by monetary incentives the responsible breeding of quality thoroughbred racehorses in keeping with the founding legislation to preserve New York’s irreplaceable farm land.

PERFORMANCE GOALS

1. PROMOTION OF RESPONSIBLE BREEDING

- Visit all NYS thoroughbred breeding farms at least once annually to collect data pertinent to our state-bred Registry.
- Utilize the Fund’s field identification team to make note of any farm conditions that constitute or would contribute to equine abuse or neglect, in order to enable the Fund to notify the proper authorities of serious cases, and in other cases educate farm owners to take necessary corrective measures.
- Continue to increase awareness among stakeholders that the Fund sets the example in demonstrating lifelong respect for thoroughbreds by encouraging Fund participants to support various rescue and retraining groups, and by highlighting the accomplishments of off-track thoroughbreds through the posting of articles, videos and the like.
- NYS Registry of NY-Bred Thoroughbred Horses: Ensure that all proposed NY-bred horses meet all requirements of the Fund, as well as applicable equine-health-related statutory or regulatory requirements.
- Certify all qualified horses as NY-bred within two weeks of the completion of payment, the necessary paperwork, and the Jockey Club registration of each horse.

2. EQUINE RESEARCH

The Fund is required by statute to contribute 2% of its annual revenue to the Harry M. Zweig Memorial Fund for Equine Research at Cornell University.

NEW YORK STATE THOROUGHBRED BREEDING & DEVELOPMENT FUND PERFORMANCE MEASURES – 2011

3. EQUINE EDUCATION

The Fund will support programs that teach youth about thoroughbred racehorses and educate them about the respectful treatment of thoroughbreds in general.

4. COMMUNICATION WITH STAKEHOLDERS

Keep stakeholders informed about industry trends, changes in the awards program, and the accomplishments of NY-breds through such means as letters included with awards checks, messages posted on the Fund website, and personal meetings and conversations with the Executive Director.

5. PROMOTION OF QUALITY THOROUGHBRED RACEHORSES

- Awards Program: Distribute performance-based awards to thoroughbred breeders, stallion owners, and racehorse owners.
- Maintain the Fund's awards system, with assistance from the Jockey Club, to ensure the accuracy and integrity of awards calculations.
- Allocate funds for the enrichment of purses for NY-bred races in NYS.
- Use advertising and articles to enhance demand for NY-breds by highlighting their on-track performance and the enhanced profit potential that comes with owning and racing NY-breds.

6. RESPECT FOR ALL THOROUGHBRED HORSES

Provide support for deserving organizations dedicated to ensuring the health, safety, and respectful treatment of thoroughbreds.

7. EFFICIENT ADMINISTRATION OF THE FUND

- Efficiently and effectively administer the Fund within statutory cost ceilings.
- Streamline operations consistent with an adequate system of internal controls through the periodic review and revision of processes and staffing.
- Ensure compliance with all regulatory filing and reporting requirements of other NYS control agencies.