

NYS THOROUGHBRED BREEDING AND DEVELOPMENT FUND CORPORATION
One Broadway Center – Suite 601
Schenectady, NY 12305

AGENDA

DATE: May 8, 2013

TIME: 2 P.M.

PLACE: National Museum of Racing, Saratoga Springs

Mission Statement: "To promote by monetary incentives the responsible breeding of quality Thoroughbred racehorses in keeping with the founding legislation to preserve New York's irreplaceable farmland."

ITEM 1: Call to order – Commissioner Aubertine

ITEM 2: (AI = Action Item) Approval of January minutes – Aubertine

ITEM 3: (AI) Approval of year-end financials & Jan/Feb/March financials – Egan

ITEM 4: (AI) Vote on continuing support staff – Aubertine

ITEM 5: (AI) Approval of \$15,000 for six scholarships – Egan

ITEM 6: (AI) Fund Promotions Update – Egan

- 1. NYRA TV, simulcast, print, banners**
- 2. Blood-Horse, DRF print & online**
- 3. Radio HRRN, WFAN, YES**
- 4. Insurance premium for Big Apple Triple**
- 5. Promotional spends in support of ex-racehorses**

ITEM 7: (AI) NYTB promotional update – Cannizzo

ITEM 8: (Possible AI) Discussion of whether two-person Audit & Governance Committees should be set up now such that the Committees could expand when new Board members are appointed – Aubertine

ITEM 9: Set board-meeting calendar for 2013 – Aubertine