

NYRA Announces National ADW Coming in July

NYRA Rewards to become NYRA Bets

ELMONT, N.Y. - The New York Racing Association, Inc. (NYRA) today announced its new national advance deposit wagering platform (ADW) will be available in July to coincide with the 2016 meet at Saratoga Race Course. The new platform will be known as NYRA Bets and will take the place of NYRA Rewards.

Formerly restricted to residents of New York State, NYRA Bets will be open to horseplayers across the country. Current NYRA Rewards customers will be seamlessly transitioned to the new platform, and will continue to enjoy reliable service within its high-quality wagering interface.

This brand transition will take place in the coming days and weeks, and customers will begin noticing these changes with the launch of the new Belmont LIVE show on MSG+ beginning on Wednesday, May 18.

"NYRA Bets will be a premier ADW enhanced by our partnership with GBE Technologies, a recognized global leader in online wagering solutions," said Chris Kay, Chief Executive Officer and President of the New York Racing Association. "We look forward to providing horseplayers across the country with access to the industry's finest racing and most advanced technology."

Additionally, the New York Racing Association is proud to announce Tony Allevato as the President of NYRA Bets and Executive Producer for NYRA television.

Allevato was the first production hire at TVG, and spent 14 years at the nation's leading ADW and racing channel as Executive Vice President and Executive Producer. Most recently, Allevato was the Coordinating Producer for NFL Network's flagship program, NFL Total Access, and oversaw nearly 400 hours of coverage annually.

NYRA Bets will continue to offer lucrative rewards, instant signup, free funding options, express funding, no wagering transactions fees and three convenient ways to wager: on-track, online or via a mobile device. Please visit NYRA.com and NYRABets.com for additional information.

About The New York Racing Association

The New York Racing Association was founded in 1955 and is franchised to run thoroughbred racing at New York's three major tracks (Aqueduct Racetrack, Belmont Park, and Saratoga Race Course) through 2033. With a lineage of nearly 150 years, NYRA tracks are the cornerstone of New York State's thoroughbred industry, which contributes more than \$2 billion annually to its urban, suburban and rural economy.

In 2015, more than 1.75 million people attended the live races at NYRA tracks. Factoring in nationwide off-track wagering, the average daily betting handle on NYRA races totaled more

than \$10 million. NYRA.com is the official website of The New York Racing Association. Follow us on your favorite social media platform, including: Facebook, Twitter, Instagram, and YouTube.