NYS THOROUGHBRED BREEDING AND DEVELOPMENT FUND CORPORATION One Broadway Center – Suite 601 Schenectady, NY 12305

<u>AGENDA</u>

DATE: May 8, 2013 **TIME:** 2 P.M.

PLACE: National Museum of Racing

Saratoga Springs

Mission Statement: "To promote by monetary incentives the responsible breeding of quality thoroughbred racehorses in keeping with the founding legislation to preserve New York's irreplaceable farmland."

ITEM 1: Call to order - Commissioner Aubertine

ITEM 2: (AI = Action Item) Approval of January minutes – Aubertine

ITEM 3: (AI) Approval of year-end & Jan./Feb./March financials - Egan

ITEM 4 (AI) Continuing support staff month to month – Aubertine

ITEM 5: (AI) Approval of \$15,000 for six scholarships – Egan

ITEM 6: (AI) Fund promotions update/spending approval – Egan

- 1. NYRA TV, simulcast, print, banners
- 2. Blood-Horse, DRF print & online
- 3. Radio HRRN, WFAN, YES
- 4. Insurance premium for Big Apple Triple
- 5. Promotional spends in support of ex-racehorses

ITEM 7: (AI) NYTB promotional update – Cannizzo

ITEM 8: Setting next Board meeting & possible calendar for 2013 – Aubertine