

Communications Policy

Fund Board members should seek permission from the Board Chairman before speaking to the Media on matters involving the New York State Thoroughbred Breeding and Development Fund.

A member may request that a reporter submit questions in advance such that they can be forwarded to the Executive Director for development of talking points. These talking points will be submitted to the Chair for review and approval before being supplied to the Board Member.

These guidelines apply only to Fund matters and not to issues relating to the Members' own knowledge and expertise in matters relating to the Thoroughbred industry.

Further, a Board Member may refer reporters to contact the Fund's Executive Director for information. Email: nybreeds@nybreeds.com. Phone: 518-388-0177.

Under the shared services agreement between the Fund and the NYS Gaming Commission, the Executive Director may reach out for guidance to Brad Maione, Director of Communications at the Gaming Commission. Email: Brad.Maione@gaming.ny.gov Phone: 518-388-3415.