

**NEW YORK STATE THOROUGHBRED BREEDING AND  
DEVELOPMENT FUND CORPORATION  
MINUTES OF THE MEETING OF THE  
AD HOC COMMITTEE ON PROMOTION  
HELD DECEMBER 11, 2023**

Location: Zoom Meeting

Attendees: Chair, William Wilmot, DVM  
Member Joe McMahon  
NYTB, Executive Director Najja Thompson

Staff: NYSTBDF Executive Director Tracy Egan  
NYSTBDF Comptroller Kim Kurtzner

Committee members reviewed information regarding TAA approved facilities in NYS. Using an estimated year-end promotional spend remaining of \$135,000, it was agreed that \$10,000 would go to NY Race Track Chaplaincy and the remaining would be split to the facilities based on the different category levels.

There are 10 TAA approved facilities in NYS.

1. ACTT Naturally
2. Akindale Thoroughbred rescue
3. Equine Advocates
4. Finger Lakes Thoroughbred Adoption Program
5. Lollypop Farm
6. Lucky Orphans
7. ReRun, Inc.
8. Second Chance Thoroughbred
9. Therapeutic Horses of Saratoga
10. Thoroughbred Retirement Foundation

Surveys were sent out and based on their equine support during 2023 the levels were determined by NYSTBDF's Executive Director.

The following category levels were reviewed with the committee.

#### LEVEL A

1. ReRun took in 105 horses, adopted out 97. Supervised 134. Also, helped THS place 2 standardbreds.
2. FLTAP took in 56 horses as of November. Adopted out 47+. Supervises 52 under contract.

#### LEVEL B

1. New Vocations Racehorse Adoption Program took in 67 horses in NY (Nationwide took in 403)
2. Thoroughbred Retirement Foundation took in 39 race horses, adopted out 13 and cared for 64 horses in NYS.
3. Akindale Thoroughbred Rescue took in 24 in 2023 adopted out 17. Supervise 300 under adoption contracts.
4. Second Chance Thoroughbreds took in 17 horses, adopted out 15. Supervised 15.

#### LEVEL C

1. Lucky Orphans did not take in nor adopt out any horses. Cares for 20 thoroughbreds.
2. Old Friends at Cabin Creek took in "A Shin Forward" and supported 16 horses.
3. Therapeutic Horses of Saratoga took in 6 ex race horses. Adopted out 1. Cared for 18 at various points in the year.
4. ACTT Naturally took in 4 ex race horses, adopted out 5, cared for 12 at various points in the year.

#### LEVEL D (Additional Equine Rescue Entities)

1. Unbridled Foundation took in 10 new thoroughbreds, cared for 50 and hope to adopt out several, while supervising 30 horses off site.
2. Equine Rescue Resource took in 3 horses this year and helped place 2 standardbreds.

**\*\*Neither Equine Advocates nor Lollypop Farm responded to our survey.**

There was discussion to move Lucky Orphans and Old Friends at Cabin Creek to Level D, because their level of support was less than the other Level C facilities. It was also discussed to move Unbridled Foundation and Equine Rescue Resource from Level D to Level C based on their 2023 support. All were in favor of this change.

After discussion, it was agreed to give \$124,000 in aftercare donations as follows:

Level A ~~Facilities~~Facility ReRun: \$25,000

Level A FLTAP: 17,500

Leve B Facilities: \$1~~4,375~~2,500

Level C Facilities: \$4,750

Level D Facilities: \$2,500

Next, there was discussion about renewing the NYRA Promo contract for 2024. Ms. Egan indicated that the final contract has not been received. The committee agreed to support renewing the NYRA Promo contract for 2024 for \$125,000 once the “final version” has been received and reviewed by the Fund’s attorney, Executive Director, Comptroller and the Promo Committee.

With no further business pending the meeting was adjourned.